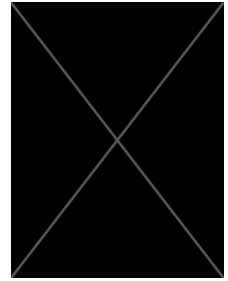




SECURITIES AND EXCHANGE COMMISSION

Secretariat Building, PICC Complex, Roxas Boulevard, Pasay City, 1307 Metro Manila Philippines

Tel: (632) 818-0921 Fax: (632) 818-5293 Email: mis@sec.gov.ph



The following document has been received:

Receiving: ARIEL FETALVO

Receipt Date and Time: March 10, 2023 03:24:05 PM

Company Information

SEC Registration No.: 0000022401

Company Name: PRIME MEDIA HOLDINGS INC.

Industry Classification: J66110

Company Type: Stock Corporation

Document Information

Document ID: OST1031020238955490

Document Type: General Information Sheet

Document Code: GIS

Period Covered: September 23, 2022

Submission Type: Amendment

Remarks: None

Acceptance of this document is subject to review of forms and contents



3 March 2023

Securities and Exchange Commission
Secretariat Building, PICC Complex
Roxas Boulevard, Metro Manila Philippines

Attention: **Director Gerardo F. Del Rosario**
Company Registration and Monitoring Division

Subject: **2022 Amended General Information Sheet of Prime Media Holdings, Inc.**

Dear Director Rosario,

We submit herewith a copy of the **Amended General Information Sheet of Prime Media Holdings, Inc.** (the "Company") to reflect the change in the Company's organization brought about by the resignation of Atty. Reuben Carlo O. General as the Corporate Secretary/ Compliance Officer/Data Privacy Officer/Corporate Information Officer of Prime Media Holdings, Inc., and the appointment of Atty. Diane Madelyn C. Ching to replace and fill-in the positions previously held by Atty. General.

The Company has yet to conduct its annual shareholders meeting for the year.

Thank you.

Yours respectfully,

Atty. Diane Madelyn C. Ching
Corporate Secretary

AMENDED GENERAL INFORMATION SHEET (GIS)

FOR THE YEAR 2022

STOCK CORPORATION

GENERAL INSTRUCTIONS:

- FOR USER CORPORATION: THIS GIS SHOULD BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS FROM THE DATE OF THE ANNUAL STOCKHOLDERS' MEETING. **DO NOT LEAVE ANY ITEM BLANK.** WRITE "N.A." IF THE INFORMATION REQUIRED IS NOT APPLICABLE TO THE CORPORATION OR "NONE" IF THE INFORMATION IS NON-EXISTENT. IF THE ANNUAL STOCKHOLDERS' MEETING IS HELD ON A DATE OTHER THAN THAT STATED IN THE BY-LAWS, THE GIS SHALL BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS AFTER THE ELECTION OF THE DIRECTORS, TRUSTEES AND OFFICERS OF THE CORPORATION AT THE ANNUAL MEMBERS' MEETING.
- IF NO MEETING IS HELD, THE CORPORATION SHALL SUBMIT THE GIS NOT LATER THAN JANUARY 30 OF THE FOLLOWING YEAR. HOWEVER, SHOULD AN ANNUAL STOCKHOLDERS' MEETING BE HELD THEREAFTER, A NEW GIS SHALL BE SUBMITTED/FILED.
- THIS GIS SHALL BE ACCOMPLISHED IN ENGLISH AND CERTIFIED AND SWORN TO BY THE **CORPORATE SECRETARY** OF THE CORPORATION.
- THE SEC SHOULD BE TIMELY APPRISED OF RELEVANT CHANGES IN THE SUBMITTED INFORMATION AS THEY ARISE. FOR CHANGES RESULTING FROM ACTIONS THAT AROSE BETWEEN THE ANNUAL MEETINGS, THE CORPORATION SHALL SUBMIT AMENDED GIS CONTAINING THE NEW INFORMATION TOGETHER WITH A COVER LETTER SIGNED THE CORPORATE SECRETARY OF THE CORPORATION. THE AMENDED GIS AND COVER LETTER SHALL BE SUBMITTED WITHIN SEVEN (7) DAYS AFTER SUCH CHANGE OCCURED OR BECAME EFFECTIVE.
- SUBMIT FOUR (4) COPIES OF THE GIS TO THE RECEIVING SECTION AT THE SEC MAIN OFFICE, OR TO SEC SATELLITE OFFICES OR EXTENSION OFFICES. ALL COPIES SHALL UNIFORMLY BE ON A4 OR LETTER-SIZED PAPER. THE PAGES OF ALL COPIES SHALL USE ONLY ONE SIDE
- ONLY THE GIS ACCOMPLISHED IN ACCORDANCE WITH THESE INSTRUCTIONS SHALL BE CONSIDERED AS HAVING BEEN FILED.**
- THIS GIS MAY BE USED AS EVIDENCE AGAINST THE CORPORATION AND ITS RESPONSIBLE DIRECTORS/OFFICERS FOR ANY VIOLATION OF EXISTING LAWS, RULES AND REGULATIONS

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC.			DATE REGISTERED: 2/6/1963
BUSINESS/TRADE NAME: PRIME MEDIA HOLDINGS, INC.			FISCAL YEAR END: December 31
SEC REGISTRATION NUMBER: 22401			CORPORATE TAX IDENTIFICATION NUMBER (TIN): 000-491-007
DATE OF ANNUAL MEETING PER BY-LAWS: Every 3rd Tuesday of May			WEBSITE/URL ADDRESS: www.primemediaholdings.com
ACTUAL DATE OF ANNUAL MEETING: September 23, 2022			E-MAIL ADDRESS: service@primemediaholdingsinc.com
COMPLETE PRINCIPAL OFFICE ADDRESS: 16th Floor BDO Towers - Valero, 8741 Paseo de Roxas, Makati City			FAX NUMBER: 8856-7976
COMPLETE BUSINESS ADDRESS: 16th Floor BDO Towers - Valero, 8741 Paseo de Roxas, Makati City	OFFICIAL E-MAIL ADDRESS: dcc.chinglaw@gmail.com	ALTERNATE E-MAIL ADDRESS: corpsec-prime@marcventures.com.ph	OFFICIAL MOBILE NUMBER: 09479902296
NAME OF EXTERNAL AUDITOR & ITS SIGNING PARTNER: Reyes Tacandong & Co. (Pamela Ann P. Escudro)		SEC ACCREDITATION NUMBER (if applicable): XXXXXX	TELEPHONE NUMBER(S): 8831-4479
PRIMARY PURPOSE/ACTIVITY/INDUSTRY PRESENTLY ENGAGED IN: To purchase, subscribe for or otherwise acquire and own, hold, use, manage, sell, assign, transfer, mortgage, pledge, exchange, or otherwise, dispose, of real and personal property of every kind and description		INDUSTRY CLASSIFICATION: N/A	GEOGRAPHICAL CODE: N/A
===== INTERCOMPANY AFFILIATIONS =====			
PARENT COMPANY	SEC REGISTRATION NO.	ADDRESS	
RYM Business Management Corporation	CS201004611	3rd Floor Universal Re Bldg., Paseo de Roxas, Makati City	
SUBSIDIARY/AFFILIATE	SEC REGISTRATION NO.	ADDRESS	

NOTE: USE ADDITIONAL SHEET IF NECESSARY

GENERAL INFORMATION SHEET

STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

Corporate Name:

Prime Media Holdings, Inc.

A. Is the Corporation a covered person under the Anti Money Laundering Act (AMLA), as amended? (Rep. Acts. 9160/9164/10167/10365)

Yes

No

Please check the appropriate box:

1.

- a. Banks
- b. Offshore Banking Units
- c. Quasi-Banks
- d. Trust Entities
- e. Non-Stock Savings and Loan Associations
- f. Pawnshops
- g. Foreign Exchange Dealers
- h. Money Changers
- i. Remittance Agents
- j. Electronic Money Issuers
- k. Financial Institutions which Under Special Laws are subject to Bangko Sentral ng Pilipinas' (BSP) supervision and/or regulation, including their subsidiaries and affiliates.

4. Jewelry dealers in precious metals, who, as a business, trade in precious metals

5. Jewelry dealers in precious stones, who, as a business, trade in precious stone

6. Company service providers which, as a business, provide any of the following services to third parties:

- a. acting as a formation agent of juridical persons
- b. acting as (or arranging for another person to act as) a director or corporate secretary of a company, a partner of a partnership, or a similar position in relation to other juridical persons
- c. providing a registered office, business address or accommodation, correspondence or administrative address for a company, a partnership or any other legal person or arrangement
- d. acting as (or arranging for another person to act as) a nominee shareholder for another person

2.

- a. Insurance Companies
- b. Insurance Agents
- c. Insurance Brokers
- d. Professional Reinsurers
- e. Reinsurance Brokers
- f. Holding Companies
- g. Holding Company Systems
- h. Pre-need Companies
- i. Mutual Benefit Association
- j. All Other Persons and entities supervised and/or regulated by the Insurance Commission (IC)

3.

- a. Securities Dealers
- b. Securities Brokers
- c. Securities Salesman
- d. Investment Houses
- e. Investment Agents and Consultants
- f. Trading Advisors
- g. Other entities managing Securities or rendering similar services
- h. Mutual Funds or Open-end Investment Companies
- i. Close-end Investment Companies
- j. Common Trust Funds or Issuers and other similar entities
- k. Transfer Companies and other similar entities
- l. Other entities administering or otherwise dealing in currency, commodities or financial derivatives based there on
- m. Entities administering or otherwise dealing in valuable objects
- n. Entities administering or otherwise dealing in cash Substitutes and other similar monetary instruments or property supervised and/or regulated by the Securities and Exchange Commission (SEC)

7. Persons who provide any of the following services:

- a. managing of client money, securities or other assets
- b. management of bank, savings or securities accounts
- c. organization of contributions for the creation, operation or management of companies
- d. creation, operation or management of juridical persons or arrangements, and buying and selling business entities

8. None of the above

Describe nature of business:

B. Has the Corporation complied with the requirements on Customer Due Diligence (CDD) or Know Your Customer (KYC), record-keeping, and submission of reports under the AMLA, as amended, since the last filing of its GIS?

Yes

No

GENERAL INFORMATION SHEET
STOCK CORPORATION



PLEASE PRINT LEGIBLY

CORPORATE NAME: Prime Media Holdings, Inc.

CAPITAL STRUCTURE

AUTHORIZED CAPITAL STOCK

	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (PhP) (No. of shares X Par/Stated Value)
	Common	3,000,000,000	1.00	3,000,000,000.00
	Preferred A	1,000,000,000	1.00	1,000,000,000.00
	Preferred B	1,000,000,000	1.00	1,000,000,000.00
	TOTAL	5,000,000,000	TOTAL P	5,000,000,000.00

SUBSCRIBED CAPITAL

FILIPINO	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
		Common	689,114,391		1.00	689,114,391.00	96.42
		Preferred A	14,256,610		1.00	14,256,610.00	1.99
		TOTAL	703,371,001	TOTAL	TOTAL P	703,371,001.00	98.42

FOREIGN (INDICATE BY NATIONALITY)	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
		Common	11,184,225		1.00	11,184,225.00	1.56
		Preferred A	109,650		1.00	109,650.00	0.02
		TOTAL	11,293,875	TOTAL	TOTAL P	11,293,875.00	1.58

Percentage of Foreign Equity : **TOTAL 11,293,875 TOTAL TOTAL P 11,293,875.00 1.58**

TOTAL SUBSCRIBED P 714,664,876.00 100%

PAID-UP CAPITAL

FILIPINO	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
		Common	689,114,391	1.00	689,114,391.00	96.42
		Preferred	14,256,610	1.00	14,256,610.00	1.99
		TOTAL	703,371,001	TOTAL P	9,667,912,233.00	

FOREIGN (INDICATE BY NATIONALITY)	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
		Common	11,184,225	1.00	11,184,225.00	1.56
		Preferred	109,650	1.00	109,650.00	0.02
		TOTAL	11,293,875	TOTAL P	11,293,875.00	

TOTAL PAID-UP P 714,664,876.00

NOTE: USE ADDITIONAL SHEET IF NECESSARY

* Common, Preferred or other classification

** Other than Directors, Officers, Shareholders owning 10% of outstanding shares.

GENERAL INFORMATION SHEET

STOCK CORPORATION

PLEASE PRINT LEGIBLY



CORPORATE NAME: Prime Media Holdings, Inc.

DIRECTORS / OFFICERS

NAME/CURRENT RESIDENTIAL ADDRESS	NATIONALITY	INC'R	BOARD	GENDER	STOCK HOLDER	OFFICER	EXEC. COMM.	TAX IDENTIFICATION NUMBER
1. Manolito A. Manalo [REDACTED]	Filipino	N	C	M	Y	President/ CEO	E/C	[REDACTED]
2. Bernadeth A. Lim [REDACTED]	Filipino	N	M	F	Y	Vice President	A/M	[REDACTED]
3. Hermogene H. Real [REDACTED]	Filipino	N	M	F	Y		E/M; N/M	[REDACTED]
4. Michelle F. Ayangco [REDACTED]	Filipino	N	M	F	N			[REDACTED]
5. Rolando S. Santos [REDACTED]	Filipino	N	M	M	Y	Treasurer	E/M	[REDACTED]
6. Johnny Y. Aruego, Jr. [REDACTED]	Filipino	N	M	M	Y	Independent Director	N/M; A/C	[REDACTED]
7. Francisco L. Layug III [REDACTED]	Filipino	N	M	M	Y	Independent Director	N/C; A/M	[REDACTED]
8. Diane Madelyn C. Ching [REDACTED]	<u>Filipino</u>	<u>N</u>	<u>N</u>	<u>F</u>	<u>N</u>	<u>Corp. Secretary/ Co-Compliance Officer/ Co-Data Privacy Officer/ Co-Corporate Information Officer</u>		[REDACTED]
9. Dale A. Tongco [REDACTED]	Filipino	N	N	M	N	Risk Management Officer		[REDACTED]
					9.7E+09			

INSTRUCTION:

FOR SEX COLUMN, PUT "F" FOR FEMALE, "M" FOR MALE.
 FOR BOARD COLUMN, PUT "C" FOR CHAIRMAN, "M" FOR MEMBER, "I" FOR INDEPENDENT DIRECTOR.
 FOR INC'R COLUMN, PUT "Y" IF AN INCORPORATOR, "N" IF NOT.
 FOR STOCKHOLDER COLUMN, PUT "Y" IF A STOCKHOLDER, "N" IF NOT.
 FOR OFFICER COLUMN, INDICATE PARTICULAR POSITION IF AN OFFICER, FROM VP UP INCLUDING THE POSITION OF THE TREASURER, SECRETARY, COMPLIANCE OFFICER AND/OR ASSOCIATED PERSON.
FOR EXECUTIVE COMMITTEE, INDICATE "C" IF MEMBER OF THE COMPENSATION COMMITTEE; "A" FOR AUDIT COMMITTEE; "N" FOR NOMINATION AND ELECTION COMMITTEE. ADDITIONALLY WRITE "C" AFTER SLASH IF CHAIRMAN AND "M" IF MEMBER.

GENERAL INFORMATION SHEET
STOCK CORPORATION



===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: Prime Media Holdings, Inc.

TOTAL NUMBER OF STOCKHOLDERS: 1,590 NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH: 574

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 48,749,680 (as of December 2021)

STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNERSHIP		
1 PCD Nominee Corporation Filipino 106 Paseo de Roxas, Makati City	Common	672,150,424	672,150,424.00	95.98%	672,150,424.00	004-774-849
	TOTAL	672,150,424	672,150,424.00			
2. First Producers Holding Corp. FAO Ray Burton Dev. Corp. Filipino No.6 Ozamis St., Alabang Hills Village, Muntinlupa City	Common	6,175,789	6,175,789.00	0.88%	6,175,789.00	000-491-151
	TOTAL	6,175,789	6,175,789.00			
3. First Producers Holdings Corp. FAO Producers Properties, Inc. Filipino 10F BDO Plaza, 737 Paseo de Roxas, Makati City	Common	4,903,852	4,903,852.00	0.70%	4,903,852.00	000-491-169
	TOTAL	4,903,852	4,903,852.00			
4. Ray Burton Development Corp. Filipino No.6 Ozamis St., Alabang Hills Village, Muntinlupa City	Common	3,213,293	3,213,293.00	0.46%	3,213,293.00	000-491-151
	TOTAL	3,213,293	3,213,293.00			
5. Producers Properties, Inc. Filipino 10F BDO Plaza, 737 Paseo de Roxas, Makati City	Common	3,013,701	3,013,701.00	0.43%	3,013,701.00	000-491-169
	TOTAL	3,013,701	3,013,701.00			
6. Mercantile Investment Company Filipino 737 Paseo de Roxas Makati City	Common	1,585,989	1,585,989.00	0.23%	1,585,989.00	000-477-338
		1,585,989	1,585,989.00			
7. Del Rosario, Albert, ITF Anthony Salim Filipino	Common	1,289,279	1,289,279.00	0.18%	1,289,279.00	
	TOTAL	1,289,279	1,289,279.00			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			692,332,327.00	98.86%		
TOTAL AMOUNT OF PAID-UP CAPITAL						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET
STOCK CORPORATION



===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: Prime Media Holdings, Inc.

TOTAL NUMBER OF STOCKHOLDERS: 1,590 NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH: 574

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 48,749,680 (as of December 2021)

STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNERSHIP		
8 Lucio W. Yan &/Or. Clara Yan Filipino [REDACTED] ty	Common	600,000	600,000.00	0.09%	600,000.00	[REDACTED]
	TOTAL	600,000	600,000.00			
9. Joel B. Vargas Filipino [REDACTED]	Common	534,876	534,876.00	0.08%	534,876.00	[REDACTED]
	TOTAL	534,876	534,876.00			
10. PCD Nominee Corporation Foreign 106 Paseo de Roxas, Makati City	Common	285,001	285,001.00	0.04%	285,001.00	004-774-849
	TOTAL	285,001	285,001.00			
11. Marlene So. &/Or Peng Kee So Filipino [REDACTED]	Common	239,000	239,000.00	0.03%	239,000.00	[REDACTED]
	TOTAL	239,000	239,000.00			
12. Maria T. Uy Filipino [REDACTED]	Common	211,200	211,200.00	0.03%	211,200.00	[REDACTED]
	TOTAL	211,200	211,200.00			
13. Jose Yu Go, Jr. Filipino [REDACTED]	Common	210,000	210,000.00	0.03%	210,000.00	[REDACTED]
	TOTAL	210,000	210,000.00			
14. Solar Securities, Inc. Filipino	Common	200,000	200,000.00	0.03%	210,000.00	
	TOTAL	200,000	200,000.00			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			2,280,077.00	0.33%		
TOTAL AMOUNT OF PAID-UP CAPITAL						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET
STOCK CORPORATION



===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: Prime Media Holdings, Inc.

TOTAL NUMBER OF STOCKHOLDERS: 1,590 NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH: 574

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 48,749,680 (as of December 2021)

STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNERSHIP		
15. Ponciano V. Cruz, Jr. Filipino	Common	150,000	150,000.00	0.02%	150,000.00	
	TOTAL	150,000	150,000.00			
16. Jovy Lim Go Filipino XXXXXXXXXX	Common	150,000	150,000.00	0.02%	150,000.00	XXXXXXXXXX
	TOTAL	150,000	150,000.00			
17. Que Lu Kong Filipino	Common	150,000	150,000.00	0.02%	150,000.00	XXXXXXXXXX
	TOTAL	150,000	150,000.00			
18. Rufino H. Abad Filipino	Common	142,011	142,011.00	0.02%	142,011.00	XXXXXXXXXX
	TOTAL	142,011	142,011.00			
19. Luciano H. Tan Filipino	Common	139,600	139,600.00	0.02%	139,600.00	XXXXXXXXXX
	TOTAL	139,600	139,600.00			
20. Leonardo Navalta Filipino	Common	132,294	132,294.00	0.02%	132,294.00	XXXXXXXXXX
	TOTAL	132,294	132,294.00			
21. Others Filipino	Common	4,584,219	4,584,219.00	0.66%		
	TOTAL	4,584,219	4,584,219.00			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			5,448,124.00	0.78%		
TOTAL AMOUNT OF PAID-UP CAPITAL						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET
STOCK CORPORATION



===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: Prime Media Holdings, Inc.						
TOTAL NUMBER OF STOCKHOLDERS: <u>1,590</u>			NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES E/574			
TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: <u>48,749,680 (as of December 2021)</u>						
STOCKHOLDER'S INFORMATION (Preferred)						
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
1. Florentino L. Martinez Filipino ██	Preferred	907,340	907,340.00	6.32%	907,340.00	██████████
	TOTAL	907,340	907,340.00			
	2. Carlos Torres Filipino ██	Preferred	800,000	800,000.00	5.57%	800,000.00
TOTAL		800,000	800,000.00			
3. MDI Employees Retirement Plan Filipino c/o Metro Pacific Corp.		Preferred	610,450	610,450.00	4.25%	610,450.00
	TOTAL	610,450	610,450.00			
	4. Metrolab Employees Retirement Plan Filipino c/o Metro Pacific Corp.	Preferred	545,040	545,040.00	3.79%	545,040.00
TOTAL		545,040	545,040.00			
5. Helena Lleraza Filipino ██ ██████████		Preferred	529,810	529,810.00	3.69%	529,810.00
	TOTAL	529,810	529,810.00			
	6. Virginia U. Ng Filipino ██ ██████	Preferred	527,600	527,600.00	3.67%	527,600.00
TOTAL		527,600	527,600.00			
7. HPPI Employees Retirement Plan Filipino Km.21 West Service Road, Sucat, Paranaque City		Preferred	500,000	500,000.00	3.48%	500,000.00
	TOTAL	500,000	500,000.00			
	TOTAL AMOUNT OF SUBSCRIBED CAPITAL			4,420,240.00	30.77%	
TOTAL AMOUNT OF PAID-UP CAPITAL						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET
STOCK CORPORATION



===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: Prime Media Holdings, Inc.

TOTAL NUMBER OF STOCKHOLDERS: 1,590 NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES E 574

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 48,749,680 (as of December 2021)

STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNERSHIP		
8 E. Chua Chiacco Sec., Inc. Filipino 115 Renita cor. Juan Luna St., Binondo, Manila	Preferred	449,640	449,640.00	3.13%	449,640.00	230-000-335
	TOTAL	449,640	449,640.00			
9. Citisecurities, Inc. Filipino 270-1 B PSE Center, East Tower Exchange Rd., Ortigas Center, Pasig City	Preferred	403,000	403,000.00	2.81%	403,000.00	000-322-268
	TOTAL	403,000	403,000.00			
10. Wealth Securities, Inc. Filipino 21F PSE Ortigas Center, Exchange Rd., Pasay City	Preferred	402,000	402,000.00	2.80%	402,000.00	330-528-000
	TOTAL	402,000	402,000.00			
11. PNB Securities, Inc. Filipino 10th Floor BDO Plaza, 737 Paseo de Roxas, Makati City	Preferred	300,280	300,280.00	2.09%	300,280.00	000-198-201
	TOTAL	300,280	300,280.00			
12. Tato A. Johan Filipino [REDACTED]	Preferred	300,000	300,000.00	2.09%	300,000.00	[REDACTED]
	TOTAL	300,000	300,000.00			
13. Banco de Oro Trust Banking Group Filipino 12 ADB Ave., Ortigas Center, Mandaluyong City	Preferred	280,000	280,000.00	1.95%	280,000.00	[REDACTED]
	TOTAL	280,000	280,000.00			
14. Antonio R. Samson Filipino c/o PDCP	Preferred	250,000	250,000.00	1.74%	250,000.00	[REDACTED]
	TOTAL	250,000	250,000.00			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			2,384,920.00	16.61%		
TOTAL AMOUNT OF PAID-UP CAPITAL						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET
STOCK CORPORATION



===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: Prime Media Holdings, Inc.

TOTAL NUMBER OF STOCKHOLDERS: 1,590 NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES E/574

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 48,749,680 (as of December 2021)

STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
15. Segundo Seangio Filipino ██████████	Preferred	244,000	244,000.00	1.70%	244,000.00	██████████
	TOTAL	244,000	244,000.00			
16. Diversified Sec., Inc. Filipino 5F PDCP Bank Center, Herrera cor. Valero St., Vallero Village, Makati City	Preferred	218,080	218,080.00	1.52%	218,080.00	321-000-853-804
	TOTAL	218,080	218,080.00			
17. Antonio Alipio Filipino c/o PDCP	Preferred	218,000	218,000.00	1.52%	218,000.00	██████████
	TOTAL	218,000	218,000.00			
18. Teresita C. Cometa Filipino c/o PDCP ██████████	Preferred	210,000	210,000.00	1.46%	210,000.00	██████████
	TOTAL	210,000	210,000.00			
19. Eastern Securities Development Corp. Filipino	Preferred	196,340	196,340.00	1.37%	196,340.00	300-000-329-281
	TOTAL	196,340	196,340.00			
20. Juan B. Umpig Filipino	Preferred	180,000	180,000.00	1.25%	180,000.00	
	TOTAL	180,000	180,000.00			
21. Others Filipino	Preferred	6,294,680	6,294,680.00	43.82%	6,294,680.00	
	TOTAL	6,294,680	6,294,680.00			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			7,561,100.00	52.64%	14,366,260.00	
			TOTAL AMOUNT OF PAID-UP CAPITAL			

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET
STOCK CORPORATION



===== PLEASE PRINT LEGIBLY =====			
CORPORATE NAME:		Prime Media Holdings, Inc.	
1. INVESTMENT OF CORPORATE FUNDS IN ANOTHER CORPORATION	AMOUNT (PhP)	DATE OF BOARD RESOLUTION	
1.1 STOCKS	None	N/A	
1.2 BONDS/COMMERCIAL PAPER (Issued by Private Corporations)	None	N/A	
1.3 LOANS/ CREDITS/ ADVANCES	None	N/A	
1.4 GOVERNMENT TREASURY BILLS	None	N/A	
1.5 OTHERS	None	N/A	
2. INVESTMENT OF CORPORATE FUNDS IN ACTIVITIES UNDER ITS SECONDARY PURPOSES (PLEASE SPECIFY:)	DATE OF BOARD RESOLUTION	DATE OF STOCKHOLDERS RATIFICATION	
3. TREASURY SHARES	NO. OF SHARES	% AS TO THE TOTAL NO. OF SHARES ISSUED	
4. UNRESTRICTED/UNAPPROPRIATED RETAINED EARNINGS AS OF END OF LAST FISCAL YEAR			
5. DIVIDENDS DECLARED DURING THE IMMEDIATELY PRECEDING YEAR:			
TYPE OF DIVIDEND	AMOUNT (PhP)	DATE DECLARED	
5.1 CASH	None	n/a	
5.2 STOCK	None	n/a	
5.3 PROPERTY	None	n/a	
TOTAL	P		
6. ADDITIONAL SHARES ISSUED DURING THE PERIOD:			
DATE	NO. OF SHARES	AMOUNT	
SECONDARY LICENSE/REGISTRATION WITH SEC AND OTHER GOV'T AGENCY:			
NAME OF AGENCY:	SEC	B S P	I C
TYPE OF LICENSE/REGN.	None	None	None
DATE ISSUED:			
DATE STARTED OPERATIONS:			
TOTAL ANNUAL COMPENSATION OF DIRECTORS DURING THE PRECEDING FISCAL YEAR (in PhP)	TOTAL NO. OF OFFICERS	TOTAL NO. OF RANK & FILE EMPLOYEES	TOTAL MANPOWER COMPLEMENT
	6	0	6

NOTE: USE ADDITIONAL SHEET IF NECESSARY



I, **DIANE MADELYN C. CHING**, Corporate Secretary of **PRIME MEDIA HOLDINGS, INC.** declare under penalty of perjury that all matters set forth in this GIS have been made in good faith, duly verified by me and to the best of my knowledge and belief are true and correct.

I hereby attest that all the information in this GIS are being submitted in compliance with the rules and regulations of the Securities and Exchange Commission (SEC) the collection, processing, storage and sharing of said information being necessary to carry out the functions of public authority for the performance of the constitutionally and statutorily mandated functions of the SEC as a regulatory agency.

I further attest that I have been authorized by the Board of Directors/Trustees to file this GIS with the SEC.

I understand that the Commission may place the corporation under delinquent status for failure to submit the reportorial requirements three (3) times, consecutively or intermittently, within a period of five (5) years (*Section 177, RA No. 11232*).

Done this ____ day of _____, 2023 in Makati City.

DIANE MADELYN C. CHING
Corporate Secretary

SUBSCRIBED AND SWORN TO before me in Makati City on ____ day of _____ 2023 by affiant who personally appeared before me and exhibited to me his competent evidence of identity consisting of

NOTARY PUBLIC

Doc No. _____;
Page No. _____;
Book No. _____;
Series of 2023.